

Getting to Grips with Google

Date: Tues 19th February 2019

Location: The Great Victoria Hotel, Bradford

Timetable:

08.30 – 09.00: Delegates arrival and registration

09:00 – 09:05: Housekeeping & security

09:05 – 10:05: Know your business data – Emma Gray from Google Digital Garage

10:05 – 10:25: City of Bradford Metropolitan District Council – Ravinder Panesar.

10.25–10.40: Morning Break (AM)

10.40 – 12.00: Google Conference De-brief – Pascal Fintoni

12.00 – 12.45: Networking Lunch

12:45 – 13:30: Business journey of using G-Suite - Mark Cowgill from Exa Networks

13:30 – 14:00: Q&A Session with Pascal Fintoni and Mark Cowgill

14:00 – 14:15: Afternoon Break (PM)

14:15 – 15:30: Building your Ideal Google Toolkit – Pascal Fintoni

15:30 – 15:45: Last Break (PM)

15:45 – 16:45: Rediscover YouTube and Video Marketing – Pascal Fintoni