

Digital Knowledge Exchange 'Meet the Mentors'



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Mel Coupland

Topics Mel can help you with include:

- Website conversions
- Social Media
- Facebook advertising
- Content creation
- Digital Audits
- On site SEO



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Jackie Killard

Topics Jackie can help you with include:

- Helping businesses to understand what digital connectivity options are available from all of the providers and differences and how they can benefit their business
- Helping businesses to understand digital and IP telephony; what options are available, differences, how these could benefit their business growth plans and productivity plans.



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John Burgess

Topics John can help you with include:

- Digital accountancy packages
- Profit improvement techniques
- Cloud accounting

sagars | chartered accountants
and business advisers



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Beth Hewitt

Topics Beth can help you with include:

- Email Marketing
- Blogging
- Content Creation



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Marco Sarussi

Topics Marco can help you with include:

- Web Design - Design Websites for SMEs
- Website Training - Domain, Hosting & WordPress
- Google Pay Per Click - Grow Business Online



Rachel Moore

Topics Rachel can help you with include:

- Social media strategy
- Content creation
- Automation
- MailChimp
- Blogging



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Michelle Veasey

Topics Michelle can help you with include:

- Content/Inbound Marketing/Marketing Automation
- LinkedIn Lead Generation and B2B Sales
- Social Media Management
- Video Marketing
- Digital Strategy



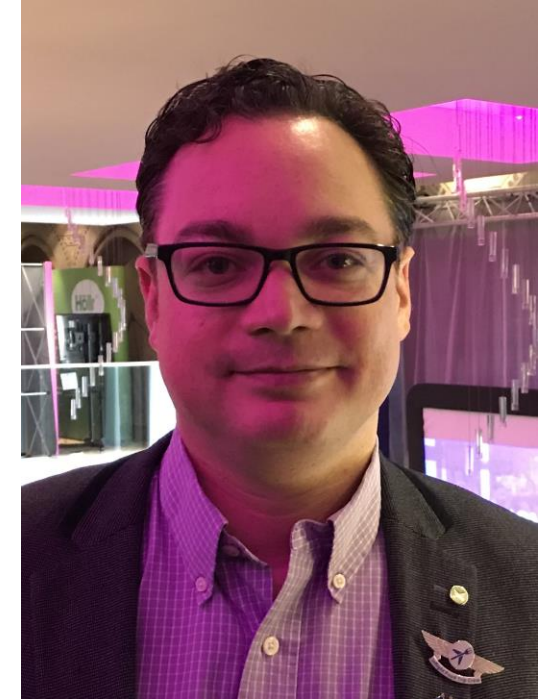
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James Mellor

Topics James can help you with include:

- Video Marketing
- Distributing your video content across multiple channels
- Video Production
- Multi-purpose your video content
- When to film it yourself and when to hire a professional?



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Judy Parsons

Topics Judy can help you with include:

- All things LinkedIn!



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John Ward

Topics John can help you with include:

- SEO / International SEO (New markets)
- Paid search and display
- Social media
- Affiliate marketing
- Ecommerce
- Content marketing
- Outreach and link building
- Digital strategy
- Digital audience analysis (KYC)
- Online sales strategies
- Agency consultancy

