

SUMMARY – Digital Growth Vouchers

www.digitalenterprise.co.uk

Digital Enterprise 2.0 offers three strands of support for small to medium sized enterprises (SME):

- a) **Digital Growth Voucher** - worth between £2,000 and £12,500 for eligible businesses. The voucher can be used to help cover the cost of investing in digital technology solutions - such as purchasing new hardware and software, developing websites and apps, introducing new internet telephony, etc - to enhance business performance and achieve growth. Digital Enterprise will contribute a specified percentage contribution (typically 50%) towards the total cost of a project. The rest must be contributed by the beneficiary (business). Businesses should be a Small or Medium Sized Enterprise (SME) based in the Leeds City Region, operating predominantly in a business to business (B2B) environment, have at least two employees and been trading for at least 12 months. Retail (and several other) sectors are ineligible for a Digital Growth Voucher. For further details visit [Digital Growth Vouchers](#)
- b) **Connectivity+ Voucher** worth between £500 and £3,000 for eligible businesses. This voucher is aimed at businesses that are looking to upgrade their digital connection/broadband and acquiring related technology – such as firewalls, routers and receivers/antennae (for wireless connections). Businesses operating in either a business to business (B2B) or business to consumer (B2C) environment are eligible. Businesses will only be required to provide match funding for the balance of their investment if the project cost is above the value of the voucher. Firms of any age (including start-ups) can apply. For further details visit [Connectivity+ Vouchers](#)
- c) **The Digital Knowledge Exchange** - a programme of workshops, masterclasses, mentoring support and digital auditing for managers/business owners which are focused on digital technology solutions e.g. digital and social media marketing, Search Engine Optimisation, cyber security/digital resilience, etc. Events and workshops are delivered at venues across the Leeds City Region. The Digital Knowledge Exchange offers 12 hours of free support. Businesses operating in either a business to business (B2B) or business to consumer (B2C) environment are eligible. Firms should have at least one employee and businesses of any age (including start-ups) can apply. For further details visit [Digital Knowledge Exchange](#)

Businesses can access one or more strands of assistance.

Digital Growth Voucher Project Eligibility:

Projects need to introduce innovation to the business and have a positive impact upon the way a business functions. A project to replace obsolete equipment with new would be deemed ineligible. Hardware, software (including online development) and consultancy activity may be deemed eligible depending upon the degree of digital transformation and economic impact.

Three quotes are required for every element of an approved Digital Growth Voucher Project. We understand that this can take some time to complete, leading to a delay in the issuing of a Digital Growth Voucher, as such, interested applicants may wish to start sourcing quotes at the earliest opportunity.

The business pays the supplier, as in the normal course of business, then reclaims the value of the voucher from Digital Enterprise having provided evidence of payment and procurement. Each application that meets the eligibility criteria will be submitted to a panel for a final decision, which will, in part, be based on other projects as a competitive process.

Retrospective claims will not be paid – payment dates/evidence for agreed projects needs to be dated after the Funding Agreement to be a valid claim.